

NEIGHBORHOOD NEWS

JUNE 2010

A close-up photograph of a woman and a young boy in a swimming pool. The woman, on the right, has dark hair and is wearing pink swim goggles. The boy, on the left, has brown hair and is wearing blue swim goggles. Both are smiling and looking towards the camera. The background shows the blue water of the pool and some green foliage.

**HIGH MUSEUM
EXHIBIT**

**EAST CHEROKEE
FIESTA!**

**LAWN BOWLING CHAMPION
LIVES IN BRANNON OAK FARM**

LETTER FROM THE EDITOR

Summer is here! It seems like spring had just sprung and here we are in summer again! Our family had an eventful spring with baseball, camping and gymnastics. Jackson is all registered for kindergarten and excited to finally get to go to "Big Boy School." The funny thing is when we go eat breakfast at the elementary school with Isabelle, Jackson is bigger than over half the kids in her class and bigger than 90% of the current kindergarteners! I cringe at what my food bill will be once he hits middle school!

At the end of May, Isabelle and her friend Emma performed a dance in the school talent show. They did really well, and I was proud of her for signing up and learning a dance. She is becoming more and more confident each day.



Isabelle at her school art show

Summer will keep us all busy with hours by the pool. Both kids are enrolled in various summer camps. They will also go and spend 2 separate weeks with their grandparents. This will be fun for everyone involved, but I will miss them!

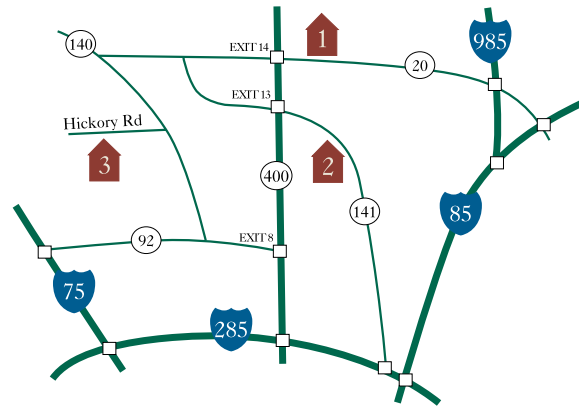
Here at The Orchards, all of our communities continue to stay active. The Harris Orchards of Duluth just celebrated its 10-year anniversary with a big fish fry. Brannon Oak Farm continues to grow and have huge turnouts to their community events.

As some of you may know, Valerie Stewart, who handled our warranty department, has left The Orchards and moved to Gainesville, Fla. I know she is finally happy to have the family all under one roof again. Her husband has been working there, and Valerie stayed behind so her son could finish up his last 6 months of middle school here. Dawn Schurman will be taking her place. Dawn has been with The Orchards for many years and is excited to handle the warranty side of The Orchards.

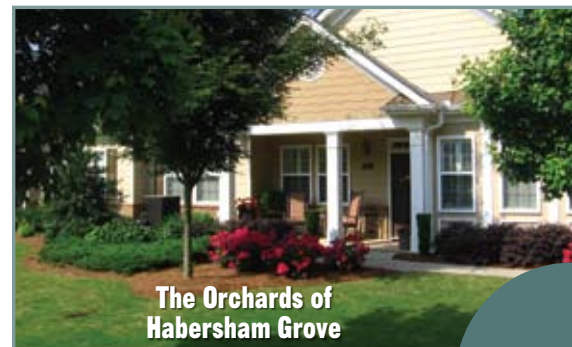
Well, as always, Happy Reading and Happy June!

Stacy Wheelus
678-795-0200 ext. 210

1. The Orchards of Habersham Grove. GREAT OPPORTUNITIES! As we approach the **Grand Finale** at Habersham Grove, we're excited to have recently completed our second to last building. With just one more to go, Habersham Grove is now offering Grand Finale pricing. **Save thousands** on any of our exciting finished inventory homes, all ready for immediate move in! Come see the new **Ashewood with screened porch** and **Charleston** floor plans. We have homes with bonus rooms, attic storage areas and sunrooms. Come visit today for incredible savings! Tour the trademark of all The Orchards neighborhoods: The Grand Clubhouse, which provides the focal point for dinner parties, games and cards nights and so much more. Close to shopping, restaurants, Northside Hospital (Forsyth) and everything else you could ever need and just 1 mile from Ga 400, Exit 14. (Ga. Hwy 20). **Model Home: 678-455-8101**



2. The Orchards of Brannon Oak Farm. MORE NEW NEIGHBORS! With strong early spring sales, we are now seeing a steady flow of new homeowners moving in. It feels great to be part of such a vibrant community. Come see our newest model home the **Cypress**. It's the latest addition to our "Master on the Main" Villa series. Featuring an exciting gourmet kitchen, large living room with vaulted ceiling and an extended dining room, this plan offers so much for your dollar. Upstairs we feature a loft, plus a very large guest bedroom and bath suite and considerable finished and unfinished storage areas. Come see what all the excitement is about as Brannon Oak Farm continues to be the most highly demanded active adult community in our area. Prices range from the \$260s – high \$300s. (1.5 miles East of Ga 400, Exit 13) in Forsyth County. Just 1 mile from The Avenue of Forsyth. **Model Home: 678-513-8879**



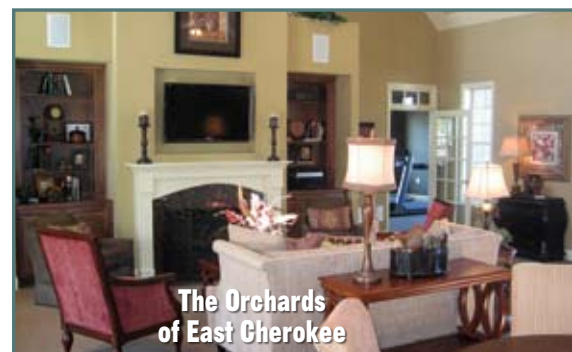
Streetscape with Colorful Mature Landscaping

3



The Brand New "Cypress" Villa Model

3. The Orchards of East Cherokee. THE WATER'S FINE! If you have not seen the magnificent Grand Clubhouse, pool and waterfall features, **HURRY** on out to The Orchards of East Cherokee! Finished inventory including Ranch Condominium Village homes from \$199,900, and single family Gallery Homes from the \$270s await your visit. You are invited to come and visit The Orchards of East Cherokee today to see how this quiet, tree lined neighborhood is still convenient to everything you need. The Orchards of East Cherokee is centrally located between Roswell, Alpharetta, Woodstock and Canton, with the largest Kroger in Cherokee Country located directly across the street. And don't forget to see our two brand new professionally decorated model homes. **LOW MAINTENANCE GALLERY HOMES** and **MAINTENANCE-FREE VILLAGE HOMES** **AWAIT YOUR VISIT.** We're right off the intersection of Highway 140 and Hickory Road. **Model Home: 770-345-5409**



The "Grand Clubhouse" Activity Room



4

Orchards of Habersham Grove
Now Selling!
We missed the rain by one day
and were able to sit poolside for
live music from DM Lee. It was
a beautiful evening!



Understanding Clinical Trials

What Is a Clinical Trial?

A clinical trial is a research study that involves human subjects. The purpose of a clinical trial is to find out if an experimental drug, therapy, medical device, lifestyle change, or test will help treat, find, or prevent a disease. A clinical trial may also compare experimental treatments or tests to those already available in order to determine which one is safer or more effective.

A clinical trial usually includes three phases. In some cases, four phases may be required.

A Phase I trial tests an experimental treatment on a small group of often healthy people (20 to 80), to judge its safety and side effects and to find the correct drug dosage.

A Phase II trial is similar to a Phase I trial but uses more people (100 to 300) to find out if the experimental treatment is effective and safe. This phase can last several years.

A Phase III trial is usually a large study with several hundred or more participants (1,000 to 3,000). This phase compares the experimental drug or procedure to a placebo or standard treatment to make sure it is safe and works well. Some side effects that didn't show up in Phase II may show up in a Phase III trial because many more people are tested. If the U.S. Food and Drug Administration agrees that the trial results are positive, they will approve the experimental drug or device.

A Phase IV trial for drugs or devices takes place after the U.S. Food and Drug Administration approves their use. A device or drug's effectiveness and safety are monitored in large, diverse populations. Sometimes the side effects of a drug may not become clear until more people have taken it over a longer period of time.

Risks & Benefits

Here are some possible benefits in joining a clinical trial.

- Your participation may help others get a better treatment for their disease in the future and allow researchers to learn more about how diseases can be prevented, identified, or managed.
- Researchers, doctors, and other health care professionals may check your physical condition frequently, giving you regular, careful medical attention, because they need data to make comparisons in a trial
- It may be a way to get an experimental treatment for a life threatening illness before it is approved and widely available.

Here are some possible risks in joining a clinical trial.

- You may experience unpleasant, serious, or even life-threatening side effects.

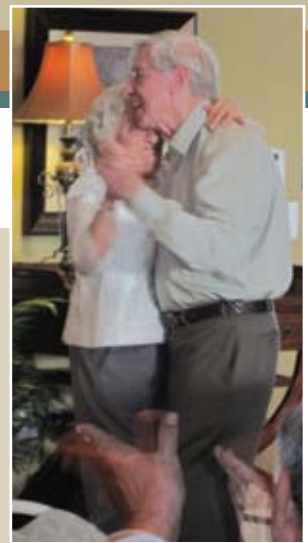
- You may not get the experimental treatment, but a standard treatment or a placebo instead.
- The experimental treatment may not be better or even as good as the standard treatment for your condition.
- Even if a new procedure works for other people, it may not work for you.

Keep in mind that a few people have increased their risk of getting another condition during experimental drug trials. For example, while testing the arthritis drug Vioxx as a treatment for colorectal polyps, researchers discovered that the drug increased the risk of heart attack and other cardiovascular problems. The drug has been taken off the market.

Another possible concern, though not a health risk, is that your health insurance or the trial may not cover all of your costs or expenses.

For much more information about clinical trials, visit <http://nihseniorhealth.gov>.

Source:
<http://nihseniorhealth.gov>



Orchards of Brannon Oak Farm
Now Selling!
WOW! Our biggest turn out ever
for live music outdoors on the patio.
DM Lee sang while 85 homeowners
danced and had a great time. And
Ruth managed not to get in any
photos this time!





The Allure of the Automobile

1953 Porsche 550, Prototype, Serial No. 550-01. Lent by Miles Collier and the Collier Collection, Naples, Florida
© Peter Harholdt

You don't have to leave Atlanta to travel back in time at the High Museum of Art. Through June 20, roll with 18 feats of automobile engineering, all created from the 1930s to the 1960s. The Allure of the Automobile exhibition features these rolling works of art that reveal to visitors the breadth of automotive design, inside and out.

See masterpieces by Bugatti, Duesenberg, Jaguar, Mercedes-Benz, Porsche and Ferrari. The exhibition traces the evolution of the motorcar, examining the contrasts between European and American design, and significant changes in automotive styling and engineering before and after World War II.

The featured automobiles have won awards at prestigious events such as the Pebble Beach Concours d'Elegance, broken records on racetracks, and were previously owned by such noted car enthusiasts as Hollywood legends Clark Gable and Steve McQueen.

Examples in *The Allure of the Automobile*:

- 1933 Pierce-Arrow Silver Arrow
- 1934 Packard Twelve Runabout Speedster, formerly owned by Clark Gable
- 1935 Duesenberg JN Roadster, formerly owned by Clark Gable
- 1937 Mercedes-Benz 540 K Special Roadster
- 1937 Bugatti Type 57S Atalante Coupe
- 1937 Delage D8-120S, Surbaisse, formerly owned by Louis Delage
- 1937 Hispano-Suiza H-6C "Xenia" Coupe
- 1938 Alfa Romeo 8C2900B Touring Berlinetta
- 1938/39 Porsche Type 64 Coupe replica
- 1953 Porsche 550 Le Mans/La Carrera Panamerica Coupe
- 1955 Mercedes-Benz 300SLR (W 196-S)
- 1957 Jaguar XKSS Roadster, formerly owned by Steve McQueen
- 1961 Aston Martin DB4 GT Zagato
- 1961 Ferrari 250 Short-Wheelbase Berlinetta, "SEFAC Hot Rod"
- 1948 Tucker Model 48 Torpedo
- 1954 Dodge Firearrow III Concept Coupe
- 1957 Cadillac Eldorado Brougham
- 1959 Chevrolet Corvette "Bill Mitchell" Stingray Prototype

To plan your visit, go to www.high.org, or call 404-733-5000.



Orchards of East Cherokee
Now Selling!
Fiesta! Margaritas and a
taco bar helped us celebrate
Cinco de Mayo! One resident
even tried a margarita and
a taco for the **FIRST** time!



Orchards of Roswell

Sold out in 2003!

The homeowners put on a performance of *Oklahoma* to a packed house in April! Performing a musical has become an annual event; two performances have been "sold out" each year!

The Orchards is Home to a Lawn Bowling Champ!

Abe Kaplan, a Brannon Oak Farm homeowner, is a Regional Lawn Bowling Champion. A lawn bowler for more than 40 years, Abe's goal is to qualify for TEAM USA in the 2012 World Bowl held in Australia.

Abe originally hails from Johannesburg, South Africa. He moved to the United States in 1970, where he continued to lawn bowl. Lawn bowling spans across the ages; competitors range from teenagers to seniors. In what other sport can a 75-year-old woman play against a 17-year-old boy and WIN?

Abe currently does not have a "home field" for practice, so he travels from state to state to compete and practice.

Abe was the Regional Lawn Bowling Singles Champion in 2009. He competed in the coveted U.S. Open for pairs in 2009 and was a runner up. The U.S. Open is an international competition. This year he won his division in February, and then in April won the Region for pairs. These wins in 2010 qualify him to play at the U.S. Championship in Arizona in October.

Abe's wife Sonia also plays but only for pleasure.

For more information:
www.uslba.org or
www.sedlawnbowls.org



The Orchards Group offers any of The Orchards homeowners a place to list classified ads for free. We will advertise personal items only; no real estate sales, please. This section will be offered on a first come, first served basis. We will need to know the item for sale, your asking price and your phone number. Due to production deadlines, we will need your information by the first of each month. Then your ad will appear in the subsequent month's new letter. It's easy! Just call Stacy Wheelus at 678-795-0200 ext 210. Or, if you prefer, you can e-mail your ad to swheelus@orchardsgroup.com.

In order to keep interest in the classified ad section, we will only keep an item in for 3 issues. After it appears in the third issue the ad will be pulled.

FOR SALE

Window treatment for window size 110 3/4"W 75 1/4"H. Fits Great room window for Hampton floor plan. Colors: gold, green, red stripe. Paid \$1,000.00. Asking \$300.00. Never used.

Queen size comforter & shams. Grey w/silver trim. Like new. \$75.00.

Fine china - Vintage 6701 Grape. 8 - 5 place settings with extra serving bowls. \$100.00.

Four floor rugs. Runners and area rugs. Different sizes. Must see. Party/entertaining trays, platters, etc. Several to choose from. Make offer.

Tassel Trim. 5 1/2 yds. Colors: soft gold, soft green and soft red. Never used. \$50.00. Original cost was \$18.00 a yd.

Full/standard size wrought iron head board w/frame. Cream color with brass/gold trim. Like new condition. \$150.00 or best offer.

Call Eileen at 770-889-9454

2 Motor Chairs For Sale. Shop Rider Sprinter Scooter. Used less than 5x. retails for \$5-6K New. \$2,000. Pride Mobility Jazzy Select. Gently Used. \$1,500. Call Rose 678-277-9900

Wheelchair. Like New, \$1,000. Call Barbara: 770-851-7778

Hunter 52" White Summer Breeze® Ceiling Fan (no lights).

48" Ceiling Fan with 3 Lights \$35 each. Call Sharyn 678-242-0251

Queen Bed Comforter Set. Includes skirt, 2 shams, fall colors reversible floral/solid excellent condition. \$35. Call Carol 678-349-2206

WANTED

90's or newer auto with low miles, good condition. Call Bill 770-645-7824

Lazy boy type recliner. Brown or green fabric, no leather. Call Elizabeth at 678-352-1621

THE MEN'S CLUB AT THE ORCHARDS OF HABERSHAM GROVE

In mid-May, The Men's Club at The Orchards of Habersham Grove coordinated a fun trip on the Blue Ridge Scenic Railway, riding from Blue Ridge to McCaysville and back. The open-air cars offered wonderful scenery and refreshing breezes all along the Toccoa River. A wonderful dinner at Cajun Depot Grill in Ellijay completed the day.





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JUNE RESALES & LISTINGS...

ALL OUR HOMES ARE OPEN TO THE PUBLIC ONCE A MONTH. CALL IF YOU ARE INTERESTED IN COMING TO AN OPEN HOUSE.

FOR SALE

Orchards of Roswell. The best lot in the neighborhood. Enjoy coffee in the sunroom with a great view of the fountain. Everything you could want. Stainless appliances, hardwood floors, hard surface countertops, warm maple cabinets, custom closets. This two-master floor plan with sunroom continues to be one of our best sellers. \$269,000.

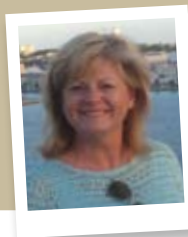
The Orchards at Sweet Apple. 106 Sweet Apple Circle. Canterbury floor plan with third bedroom conversion. This home features granite countertops, designer paint, central vacuum and plantation shutters. Great price for sought after Sweet Apple community. \$249,900.

Orchards of Crabapple. 4437 Orchard Trace. 2-bedroom/2-bath Abbey floor plan. This unit is freshly painted, newer carpet and hardwoods in kitchen. Best deal in Roswell and you can walk to shopping. \$215,000.

The Orchards of Habersham. 2580 Grapevine Circle. Former Asheville model. 2-bedroom with activity room upstairs. Extra cabinets in the kitchen, surround sound and sun tunnels are just a few of the upgrades. Professionally decorated and furnished. All furniture is included at this great price. All you need is your tooth brush. \$258,000.

UNDER CONTRACT

The Orchards of Windward. 3005 Oakeside Circle. Finally a Hamilton Floor Plan. Very traditional 2-bedroom floor with extensive molding. A Covered porch welcomes you to this home. Some of the features include cherry cabinets, a huge dining room and sunroom all in this gated community for \$225,000.



DEAR FRIENDS & NEIGHBORS,

Summer is here once again. We have seen a great improvement in the market this year. Sales increased 27% in March. I have had a busy spring with both buyers and sellers. Our new listing program has been very exciting. I have helped three families sell their homes and move into our new Orchards communities at a discounted rate!

When I go on a listing appointment, my clients always ask what they can do to speed up the sale of their home. Here are some tips that will help make your home more attractive to potential buyers.

1. Start packing before you put your home on the market. Packing early clears the rooms and makes it easy for buyers to mentally move in.
2. Cleaning a room from top to bottom is one of the first things to do when getting ready to show your home. That includes making sure all light fixtures are clean and working properly. If your rooms are heavily furnished, remove some to an emptier room or to storage. Also, when staging a room, you should pick a focal point that will attract the buyers when they enter the room.
3. The best colors for walls in a staged home are neutral such as taupe and warm off-whites. If wall colors are intense or change from room to room, your home will feel smaller than it really is.
4. When staging a home, first de-accessorize by removing all things from the counters and tabletops. Then re-accessorize by using the rule of three. For example, on an end table you can place a lamp (high), a small plant (medium), and a book (low).

I hope these tips will help those who are considering selling their homes. Please call me for a free market analysis. I continue to build my list for those who are looking for that special home.

Information in this article was from Realtor Magazine.

Best Regards,

Geri Beckmann, Resales Specialist
Orchards Development, LLC
404-290-2330

SPECIAL OFFER TO NEW ORCHARDS CUSTOMERS

If you are interested in one of our three currently marketed new The Orchards neighborhoods and have a home to sell that is NOT currently on the market, contact me immediately to discuss our Special Listing Incentive Program designed for sellers just like you. **Call today: 404-290-2330.**